

Social Media Sample Materials In Light of COVID-19

Graphics:

When posting on social media, you can use census graphics developed by the [US Census Bureau](#) and [ReadyNation/Business for the 2020 Census](#). We have also listed census materials developed by organizations engaging a range of demographic groups at strongnation.org/census.

Sample Twitter Language:

- With funding for schools, roads, and hospitals at stake, now is the time to complete your form – all in the comfort of your home. Go to 2020Census.gov to shape your future. #2020Census
- Complete your #2020Census questionnaire online, by phone or by mail in the comfort of your home - without meeting a census taker. Your participation helps your community get its full share of funding for hospitals, schools and emergency planning. Go to 2020Census.gov
- There is no better time to complete your #2020Census questionnaire from the comfort of your home - online, by phone or by mail. It's safe, secure and confidential. Get started at 2020Census.gov.
- Count everyone in your home on the #2020Census. That includes babies, young children, foster children and nonrelatives who live with you. The census will shape the future for communities across the nation. Respond TODAY at 2020Census.gov

Sample Facebook Language:

- What's impacted by the census? Everything from funding for education, hospitals and emergency planning to the decisions that businesses will make over the next 10 years. You have the power to shape that future: Complete your census TODAY online, by phone or by mail. Go to 2020Census.gov to get started.
- Fill out #2020Census form TODAY and be sure to count everyone who lives in your home, including babies and children. When everyone's counted, our community gets its full share of funding for hospitals, child care, schools, early childhood development and much more. Complete your questionnaire TODAY at 2020Census.gov.

- Now is a great time to complete your #2020Census questionnaire online, by phone or by mail from the comfort of your home—all without meeting a census taker. When you participate, our community gets its full share of funding for hospitals, schools, emergency planning, and so much more. Go to 2020Census.gov TODAY to get started.
- Respond to the #2020Census online, by phone or by mail TODAY. Regardless of how you choose to respond, your responses will be kept confidential by law, and if you complete the form soon, you won't have to meet a census taker. Go to 2020Census.gov to get started.