

Frequently Asked Questions

What

Fight Crime: Invest in Kids is a national, non-profit, bi-partisan organization of over 5,000 police chiefs, sheriffs, prosecutors, attorneys general and violence survivors. Our national office is located in Washington, D.C. We also operate state offices in California, Illinois, Maine, Michigan, Montana, New York, Ohio, Oregon, Pennsylvania, Texas and Washington.

Why

The best way to prevent crime and violence is to give kids the right start in life, through investments in quality early childhood education, voluntary in-home parent coaching, after-school programs and school-based approaches to reducing bullying, aggression, substance abuse and crime, and interventions for troubled youth. Investments in kids make us safer and pay for themselves many times over.

How

Fight Crime: Invest in Kids undertakes four major areas of activity:

- Analysis of **research and policy** and production of reports;
- Earned (not paid) **public education** media campaigns;
- Education of **policy-makers and opinion leaders**; and
- Strategic recruitment and activation of **law enforcement leaders and crime survivors**.

Results

Fight Crime: Invest in Kids has played a **critical role in winning billions in new federal and state investments** in Head Start, pre-kindergarten, voluntary in-home parent coaching, after school, and other programs.

Fight Crime: Invest in Kids has helped **change the way America looks at after-school programs**. Its report, After-School Programs or After-School Crime, contained the until-then-unpublicized data that violent juvenile crime skyrockets from 3-6 p.m. and showed that after-school programs can shut down this “prime-time for juvenile crime.” Federal after-school funds served fewer than 10,000 children when Fight Crime: Invest in Kids began in 1996. Today, federally funded programs serve more than one million youngsters.

Fight Crime: Invest in Kids has generated **widespread media coverage of its “fight crime by investing in kids” message** in newspapers, TV, internet and radio networks across the country reaching an audience of over 760 million since 1996.

Fight Crime: Invest in Kids has educated **scores of opinion leaders and policymakers** through testimony, briefings, and meetings about the importance of investments in children and youth.

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Funding

Fight Crime: Invest In Kids is supported by tax-deductible contributions from foundations, individuals, and corporations. Fight Crime: Invest In Kids receives no funds from federal, state, or local governments. Major funding is provided by: The California Endowment, The California Wellness Foundation, The Annie E. Casey Foundation, Bill & Melinda Gates Foundation, The Grable Foundation, Grand Victoria Foundation, The George Gund Foundation, The Irving Harris Foundation, The Heinz Endowments, The William and Flora Hewlett Foundation, W.K. Kellogg Foundation, McCormick Foundation, Motorola Solutions Foundation, The New York Community Trust, The David and Lucile Packard Foundation, William Penn Foundation, The Pew Charitable Trusts, Pritzker Early Childhood Foundation, and Rauch Foundation.



Council for a Strong America is a national, bipartisan nonprofit that unites five organizations comprised of law enforcement leaders, retired admirals and generals, business executives, pastors, and prominent coaches and athletes who promote solutions that ensure our next generation of Americans will be citizen-ready.

Fight Crime: Invest in Kids

Thousands of police chiefs, sheriffs, prosecutors and violence survivors protecting public safety by promoting solutions that steer kids away from crime